

Financing Talking Points

Use these points to explain the value of financing with APPROVE to buyers. Focus on simplicity, speed, and the support we provide—this is what sets APPROVE apart.

One simple application connects buyers with multiple lenders

Instead of applying to one lender and waiting days or weeks, buyers fill out a single 60-second application. APPROVE instantly matches them with the best-fit lenders in our network.

Say this:

"We'll match you with the lender that fits your business best—all from one quick application."

Faster, easier, and less stressful than traditional financing

Most financing processes are slow and confusing. APPROVE makes it fast and easy, with clear steps and digital tools.

Say this:

"It's way easier than going to a bank or filling out long forms—we've streamlined the whole process."

Real human help from start to finish

Our in-house finance coordinators are experienced, friendly, and responsive. They guide buyers through the process and help them choose the best financing option.

Say this:

"You'll have a real person helping you at every step to make sure everything goes smoothly."

Stronger approval chances through lender matching

By submitting to a network of lenders instead of just one, APPROVE gives your buyers more chances to get approved—and better terms.

Say this:

"Even if you've had trouble getting approved elsewhere, we may still be able to find a great option."

Protects cash flow while enabling growth

Financing lets buyers invest in equipment without draining their cash reserves. That means more flexibility and more room to grow.

Say this:

"Financing can help you get what you need now—without tying up your working capital."

Helps buyers get more or better equipment

Monthly payments may allow buyers to get a better model, more units, or an upgraded configuration that supports their business goals.

Say this:

"Financing might let you step up to the version that's really going to grow your business."